

fact: 3 out of 5 Children (60%) have tooth decay

Children's oral health is a PUBLIC HEALTH issue

Childhood tooth decay, also known as caries or cavities, is a disease, not a series of unrelated events.

The ramifications of tooth decay have huge financial and social impacts on our lives, similar to diseases like diabetes and range from missed work to poor school performance and costly surgeries.

3 out of 5 Children (60%) have this dental disease known as tooth decay. This is a preventable, epidemic.

Compare the frequency of tooth decay to other childhood diseases:

30%	• 1 in 3 has (or will have) diabetes
10%	• 1 in 10 has childhood obesity
10%	• 1 in 10 has asthma
2%	• 1 in 50 has ASD (autism)
.3%	• 1 in 330 will have cancer by age 20

...AND children's oral health diseases are almost entirely preventable with regular care and dental check-ups.